

**Why Artists Love APRA is Why We Do APRA.**  
**APRA : The Australasian Performing Rights Association**

Yes, It's APRA time again – and all the old hands know what this means, but for our newer presenters we have a few extra things that we all need to do during this week. And when I say we need you to do them, there are no exceptions, no exemptions, and no excuses. So here's what we do, and also why.

**Last live presenter in the studio each night starting the first night of the reporting week is to switch to Satellite at the end of your show – we do not use the overnight playlist during APRA week.**

**WHY?** During APRA week, every piece of music that goes to air, in any form (including the short portions in our Sponsorship Announcements) is reported to APRA (Australasian Performing Rights Association). These are the people who authorise our licence as a Community Radio Station, and the people who pay royalties to the artists we play on air. Because every piece of music played gets reported, we can't use the overnight playlist as it selects music randomly, and no one wants to stay up all night to write down each track it chooses to play. We switch to the Satellite instead and pick up the Community Broadcasting Network, which is standard across the nation.

**Every Show, Every Track played, loaded into our show pages (AMRA/Airit pages on the BayFM Website)**

**WHY? (And don't we have to do this every week anyway?)** Yes indeed we DO require all presenters for all shows to load their playlist to their show page on the BayFM website every week, but sadly some forget. During APRA we need to be especially vigilant about completing these correctly, as these playlists are the means we use to report to APRA.

**I'll be away this week – who is the person who loads my show?**

At all times, since it is your show, you retain the responsibility for the show and the loading of your play list to your show page. If your back up presenter knows how to do it, you may like to give them your login details so they can do it for you, otherwise you could arrange for them to email you the list of what they played and you can load it from there

**Our Requirement – every show loaded within one week of going to air.**

**WHY?** Basically because APRA require the full report to be in their hands no later than 4 weeks after the APRA week is completed. That's not a lot of time for our APRA Volunteer reporter to gather all the information, so the sooner the shows are loaded, the sooner that side is complete. Also, by the time even a day has gone past after your show, you are already well into planning the next one, and remembering to enter everything by the end of the week is just too hard. If you don't like loading your playlist while you are in the studio and entering every track as you play them, then aim to load within the next 24 hours while it is still fresh in your mind.